CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

•	Contract / Rev	<u>rision</u>	Ī	Alt Order#	
	1804882	1	[0	08774820	
Product	4				
SENATE LEADERSHIP FL	J				
Contract Dates	Estimate #				
08/30/17 - 09/04/17	3676		\bot		
Advertiser			Orio	ginal Date /	
ISS/Senate Leadership F	und		30	8/29/17	/ 09/01/17
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EGC	Broado	ast		Cash
	Property	Accour	nt Ex	<u>kecutive</u>	Sales Office
	WSFA	Ryan E	Eddir	ns	HRP-Washingto
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
		155			385
	Agency Ref	J		Advertiser	Ref

	Start/End	Spots/ .		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WSFA 09/01/17 09/01/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 2 WSFA 09/01/17 09/01/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 3 WSFA 09/01/17 09/01/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 4 WSFA 09/01/17 09/01/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 5 WSFA 09/01/17 09/01/17 ALABAMA LIVE @ 1130AN Start Date	1 1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 6 WSFA 09/01/17 09/01/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 7 WSFA 09/01/17 09/01/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	1230-130p <u>Rate</u> \$340.00	:30	NM 1	\$340.00
N 8 WSFA 09/01/17 09/01/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	L1230-107x <u>Rate</u> \$15.00	:30	NM 1	\$15.00
N 9 WSFA 09/01/17 09/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 10 WSFA 09/01/17 09/01/17 INSIDER, THE Start Date End Date Weekdays Spots/Week	130-2p <u>Rate</u>	:30	NM 1	\$70.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Alt Order # Contract / Revision 08774820 1804882 /

Estimate # Contract Dates Product 3676 SENATE LEADERSHIP 08/30/17 - 09/04/17

Original Date / Revision <u>Advertiser</u> / 09/01/17 08/29/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Typ	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$70.00				
Week: 08/28/17 09/03/171 1		:30	, NN	1	\$60.00
N 11 WSFA 09/01/17 09/01/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p Rate	.00			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/vveek</u> Week: 08/28/17 09/03/171 1	\$60.00			4	
N 12 WSFA 09/01/17 09/01/17 JUDGE JUDY 2ND RUN	3-330p	:30	NN	1	\$135.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$135.00				
Week: 08/28/17 09/03/171 1	330-4p	:30	NN	1	\$135.00
N 13 WSFA 09/01/17 09/01/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p <u>Rate</u>	.00			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/vveek</u> Week: 08/28/17 09/03/171 1	\$13 5 .00		•	4	0.17.00
N 15 WSFA 09/01/17 09/01/17 Today in Alabama 430am	430-5a	:30	NV	1	\$15.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$15.00				
Week: 08/28/17 09/03/171 1		:30	N	1 1	\$420.00
N 16 WSFA 09/01/17 09/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Ra <u>te</u>	.00		1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/veek</u> Week: 08/28/17 09/03/171 1	\$420.00			4	
N 17 WSFA 09/01/17 09/01/17 Today in Alabama 530a	528am-6am	:30	N	1	\$285.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$285.00				
Week: 08/28/17 09/03/171 1		:30	NI	1 1	\$800.00
N 18 WSFA 09/01/17 09/01/17 WSFA 12 News at Six - MI Start Date End Date Weekdays Spots/Week	= 6-630pm Ra <u>te</u>	.00			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/veek</u> Week: 08/28/17 09/03/171 1	\$800.00			4	
N 19 WSFA 09/01/17 09/01/17 Today In Alabama	6a-7a	:30	NI	<i>A</i> 1	\$450.00
Start Date	<u>Rate</u> \$450.00				
Week: 08/28/17 09/03/171 1		:30	· N	v 1	\$485.00
N 20 WSFA 09/01/17 09/01/17 ENTERTAINMENT TONIC		.50			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	\$485.00			_	
N 21 WSFA 09/01/17 09/01/17 NBC Today Show	7-9am	:30	N	vi 2	\$520.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$260.00	-			
Week: 08/28/17 09/03/172 2		:30	N	и о	\$0.00
N 22 WSFA 09/01/17 09/01/17 America's Got Talent Start Date End Date Weekdays Spots/Week	658-8pm Rate	.50			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/week</u> Week: 08/28/17 09/03/171 1	\$350.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Ty</u> \$350.00 N		
1 WSFA 08/28/17-09/03/17 America's Got Talent	658-8pm	.30	4000.00		
Credited NRC Today 2	9-10am	:30	N	M 1	\$115.00
N 23 WSFA 09/01/17 09/01/17 NBC Today 2 Start Date End Date Weekdays Spots/Week					
Week: 08/28/17 09/03/171 1	\$115.00				0.740.00
N 24 WSFA 09/01/17 09/01/17 Dateline	9-10pm	:30	. N	M 1	\$510.00
Start Date	<u>Rate</u> \$510.00				
VVCCK. OO/20111 CO/COIT.		:30	N	M 1	\$675.00
N 25 WSFA 09/04/17 09/04/17 WSFA 12 News at Ten - I Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u>		.00			
Week: 09/04/17 09/10/17 1 1	\$675.00			I	

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Alt Order # Contract / Revision 1804882 08774820 Estimate # Product Contract Dates 3676 SENATE LEADERSHIP 08/30/17 - 09/04/17 Original Date / Revision Advertiser / 09/01/17 08/29/17 ISS/Senate Leadership Fu

	I		0 - 1 - 1				
	Start/End Time	Dave	Spots/ Length Week	Rate	Type S	pots	Amount
*Line Ch Start Date End Date Description	Rate	Days	Lengur Week	rato	1,7,5 -		
Start Date End Date Weekdays Spots/Week	10-11am		:30		NM	1	\$115.00
N 26 WSFA 09/04/17 09/04/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	Rate				i		
Week: 09/04/17 09/10/17 1 1	\$115.00						2000.00
N 27 WSFA 09/04/17 09/04/17 Tonight Show	1035-1137pm		:30		NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$260.00				l		
Week. Colonii Colinii -	11-1130Am		:30		NM	1	\$70.00
N 28 WSFA 09/04/17 09/04/17 ALABAMA LIVE @ 11A Start Date	Rate				- 1		
Week: 09/04/17 09/10/17 1 1	\$70.00						\$70.00
N 29 WSFA 09/04/17 09/04/17 ALABAMA LIVE @ 1130AM			:30		NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$70.00			•			
	1137p-1237x		:30		NM	1	\$25.00
N 30 WSFA 09/04/17 09/04/17 Late Night w/ Seth Meyers Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				- 1		
Week: 09/04/17 09/10/17 1 1	\$25.00						6340.00
N 31 WSFA 09/04/17 09/04/17 NET Days of Our Lives	1230-130p		:30		NM	1	\$340.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$340.00						
Vveek: 09/04/17 09/10/17 1			:30		NM	1	\$15.00
N 32 WSFA 09/04/17 09/04/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week	Rate			•	1		
Week: 09/04/17 09/10/17 1 1	\$15.00						¢225 00
N 33 WSFA 09/04/17 09/04/17 WSFA 12 News at Noon	12-1230pm		:30		NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$225.00						
Veck. 00/04/1/ 00/10/11	130-2p		:30		NM	1	\$70.00
N 34 WSFA 09/04/17 09/04/17 INSIDER, THE Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>				l		
Week: 09/04/17 09/10/17 1 1	\$70.00					4	\$60.00
N 35 WSFA 09/04/17 09/04/17 HARRY	2-3p		:30		NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$60.00				I		
Week: 09/04/17 09/10/17 1	3-330p		:30		NM	1	\$135.00
N 36 WSFA 09/04/17 09/04/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	· · · · · · · · · · · · · · · · · · ·						
Week: 09/04/17 09/10/17 1 1	\$135.00					4	\$135.00
N 37 WSFA 09/04/17 09/04/17 JUDGE JUDY 1ST RUN	330-4p		:30		NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$135.00			•	l		
	430-5a		:30		NM	1	\$15.00
N 39 WSFA 09/04/17 09/04/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week							
Week: 09/04/17 09/10/17 1 1	\$15.00						0400.00
N 40 WSFA 09/04/17 09/04/17 WSFA 12 News at Five	5-530pm		:30		NM	1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$420.00]		
VVCCK. COTO II II	528am-6am		:30		NM	1	\$285.00
N 41 WSFA 09/04/17 09/04/17 Today in Alabama 530a Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>				•			
Week: 09/04/17 09/10/17 1 1	\$285.00						6000 00
N 42 WSFA 09/04/17 09/04/17 WSFA 12 News at Six - M	IF 6-630pm		:30		NM	1	\$800.00

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Contract / Revision Alt Order # 08774820 1804882 Estimate # **Product** Contract Dates SENATE LEADERSHIP 3676 08/30/17 - 09/04/17

Original Date / Revision Advertiser / 09/01/17 08/29/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ • Days Length Week	Rate TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/04/17 09/10/17 1 1	\$800.00		NM	1	\$450.00
N 43 WSFA 09/04/17 09/04/17 Today In Alabama	6a-7a Rate	:30	INIVI	,	ψ430.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	\$450.00				
N 44 WSFA 09/04/17 09/04/17 ENTERTAINMENT TONIGH	11630-7p	:30	MM	1	\$485.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•			
Week: 09/04/17 09/10/17 1 1	\$485.00	:30	NM	2	\$520.00
N 45 WSFA 09/04/17 09/04/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	.30		-	*******
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 2 2	\$260.00				
N 46 WSFA 09/04/17 09/04/17 American Ninja Warrior	7-10pm	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$675.00				
Week: 09/04/17 09/10/17 1 1	9-10am	:30	· NM	1	\$115.00
N 47 WSFA 09/04/17 09/04/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	Rate	.00			
Week: 09/04/17 09/10/17 1 1	\$115.00				*****
N 48 WSFA 09/04/17 09/04/17 spartan:ultimate team	9-10pm	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week Week 09/04/17 09/10/17 1 1	<u>Rate</u> \$675.00				
Week: 09/04/17 09/10/17 1 1 Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate Type</u>		
1 WSFA 09/04/17-09/10/17 spartan:ultimate team	9-10pm	M :30	\$675.00 NM		
See MG 48.2	0.1000		675.00 NM		
2 WSFA 09/04/17-09/04/17 Midnight Texas → MG for 48.1 09/04	9-10pm	.00	,0.0.00		
N 49 WSFA 09/02/17 09/02/17 NET Saturday Night Live	1030p-1203x	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate		l	*	
Week: 08/28/17 09/03/171- 1	\$260.00		NM	1	\$100.00
N 50 WSFA 09/02/17 09/02/17 Notre Dame Football	230p-6p Rat <u>e</u>	:30	IAIVI	'	φ100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171- 1	\$100.00				
N 51 WSFA 09/02/17 09/02/17 Broad Rotation	530a-6a	:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/28/17 09/03/171- 1	\$45.00	-20	NM	1	\$105.00
N 52 WSFA 09/02/17 09/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week	<i>i</i> 6-8am <u>Rate</u>	:30	111//	,	\$100,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171- 1	\$105.00				
N 53 WSFA 09/03/17 09/03/17 WSFA 12 News at Ten - Si	un 10-1030pm	:30	NM	1	\$675.00
Start Date	Rate		•		
Week: 08/28/17 09/03/171 1	\$675.00	:30	NM	1	\$340.00
N 54 WSFA 09/03/17 09/03/17 WSFA 12 NEWS @ 1030F Start Date	Rate	,30		•	¥ # · - · - · -
Week: 08/28/17 09/03/171 1	\$340.00				
N 55 WSFA 09/03/17 09/03/17 LF SU 11-1130p	11-1130p	:30	MM	1	\$25.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$25.00				
VVECK. 00/20/17 CO/CO/11		:30	. NM	1	\$205.00
N 56 WSFA 09/03/17 09/03/17 WSFA 12 News at Five-Su	ii ou o-osop	.50		•	*****

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Alt Order # Contract / Revision 1804882 08774820

Estimate # Product . Contract Dates SENATE LEADERSHIP 3676 08/30/17 - 09/04/17

Original Date / Revision Advertiser 08/29/17 / 09/01/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$205.00	,		
N 57 WSFA 09/03/17 09/03/17 Sunday Hour 1 Start Date End Date Weekdays Spots/Week	6-7PM Rate \$225.00	:30	NM 1	\$225.00
Week: 08/28/17 09/03/17 1 1 N 58 WSFA 09/03/17 09/03/17 NET NBC Sunday Today Shart Date Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1		:30	NM 1	\$105.00
N 59 WSFA 09/03/17 09/03/17 The Wall Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	7-8PM Rate \$450.00 Start/End Time	:30 · · · · · · · · · · · · · · · · · · ·	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/28/17-09/03/17 The Wall	7-8PM	Si :30 \$450.00	NM	
Credited N 60 WSFA 09/03/17 09/03/17 AMER. NINJA WARRIOR Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	8-10P <u>Rate</u> \$900.00	:30	NM 1	\$900.00
N 61 WSFA 09/03/17 09/03/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	8-9a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
N 62 WSFA 09/03/17 09/03/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	9-930a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 63 WSFA 08/31/17 08/31/17 WSFA 12 News at Ten - MR Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 64 WSFA 08/31/17 08/31/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 65 WSFA 08/31/17 08/31/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 66 WSFA 08/31/17 08/31/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 67 WSFA 08/31/17 08/31/17 ALABAMA LIVE @ 1130AN	// 1130A-12P <u>Rate</u> \$70.00	:30	N M 1	\$70.00
N 68 WSFA 08/31/17 08/31/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	1137p-1237x <u>Rate</u> \$25.00	:30 •	NM 1	\$25.00
N 69 WSFA 08/31/17 08/31/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	1230-130p <u>Rate</u> \$340.00	:30	NM 1	\$340.00
N 70 WSFA 08/31/17 08/31/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1		:30	NM 1	\$15.00

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Alt Order # Contract / Revision 08774820 1804882 /

Estimate # Product Contract Dates SENATE LEADERSHIP 3676 08/30/17 - 09/04/17

Original Date / Revision Advertiser 08/29/17 / 09/01/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		TypeSp	oots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
N 71 WSFA 08/31/17 08/31/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$225.00
Start Date	Rate		•			
Week: 08/28/17 09/03/171 1	\$225.00			NM	1	\$70.00
N 72 WSFA 08/31/17 08/31/17 INSIDER, THE	130-2p	:30		IVIVI	1	φ/0.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	<u>Rate</u> \$70.00					
VVCCR. GO/26/17	3-330p	:30	.,	NM	1	\$135.00
N 74 WSFA 08/31/17 08/31/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/28/17 09/03/171 1	\$135.00					
N 75 WSFA 08/31/17 08/31/17 JUDGE JUDY 1ST RUN	330-4p	:30	•	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/28/17 09/03/171 1	\$135.00					645.00
N 77 WSFA 08/31/17 08/31/17 Today in Alabama 430am	430-5a	:30		NM	1	\$15.00
Start Date End Date Weekdays Spots/Week Week 08/28/17 09/03/171 1	<u>Rate</u> \$15.00					
VVCCR, 00/20/11 00/00/11		:30		NM	1	\$420.00
N 78 WSFA 08/31/17 08/31/17 WSFA 12 News at Five	5-530pm Rate	.30			·	•
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	\$420.00		•			
N 79 WSFA 08/31/17 08/31/17 Today in Alabama 530a	528am-6am	:30		NM	1	\$285.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/28/17 09/03/171 1	\$285.00					
N 80 WSFA 08/31/17 08/31/17 WSFA 12 News at Six - MF	6-630pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/28/17 09/03/171 1	\$800.00 Start/End Time	Weekdays Length	Rate	Type		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 08/28/17-09/03/17 WSFA 12 News at Six - Mi		Th :30	\$800.00	NM		
Credited	• • • • • • • • • • • • • • • • • • • •					
N 81 WSFA 08/31/17 08/31/17 Today In Alabama	6a-7a	:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/28/17 09/03/171 1	\$450.00				•	60.00
N 82 WSFA 08/31/17 08/31/17 ENTERTAINMENT TONIG		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	<u>Rate</u> \$485.00			ı		
VVCCN. 00/20/11	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
Spot Ch Date Range Description 1 WSFA 08/28/17-09/03/17 ENTERTAINMENT TONIG		Th :30	\$485.00	NM		
Credited	•					
N 83 WSFA 08/31/17 08/31/17 NBC Today Show	7-9am	:30		NM	2	\$520.00
Start Date End Date Weekdays Spots/Week						
Week: 08/28/17 09/03/172 2	\$260.00					#C75 00
N 84 WSFA 08/31/17 08/31/17 RI Falcon Pre-Season Gan		:30		NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$675.00			1		
VVCCIC CO.ZCI II		:30		NM	1	\$115.00
N 85 WSFA 08/31/17 08/31/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am <u>Rate</u>	.50		1311	•	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	\$115.00					
N 86 WSFA 08/30/17 08/30/17 WSFA 12 News at Ten - M	F 10-1035pm	:30		NM	1	\$675.00
The second secon	•					

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www.wsfa.com

Alt Order # Contract / Revision 08774820 1804882 Estimate # Product Contract Dates 08/30/17 - 09/04/17 SENATE LEADERSHIP 3676

Original Date / Revision Advertiser / 09/01/17 08/29/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$675.00			
N 87 WSFA 08/30/17 08/30/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM 1	\$115.00
Week: 08/28/17 09/03/171 1	\$115.00		NM 1	\$260.00
N 88 WSFA 08/30/17 08/30/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	IAIAI	Ψ200.00
N 89 WSFA 08/30/17 08/30/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$70.00
Start DateEnd DateWeekdaysSpots/WeekWeek:08/28/1709/03/1711	<u>Rate</u> \$70.00			670.00
N 90 WSFA 08/30/17 08/30/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week	1 1130A-12P Rate	:30	NM 1	\$70.00
Week: 08/28/17 09/03/171 1	\$70.00		NM 1	\$25.00
N 91 WSFA 08/30/17 08/30/17 Late Night w/ Seth Meyers Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1137p-1237x Rate	:30	MINI	Ψ23.00
Week: 08/28/17 09/03/171 1	\$25.00 1230-130p	:30	NM 1	\$340.00
N 92 WSFA 08/30/17 08/30/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	Rate \$340.00			
N 93 WSFA 08/30/17 08/30/17 Last Call With Carson Daily		:30 •	NM 1	\$15.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$15.00			
N 94 WSFA 08/30/17 08/30/17 WSFA 12 News at Noon	12-1230pm Rate	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	\$225.00			\$70.00
N 95 WSFA 08/30/17 08/30/17 INSIDER, THE Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	\$70.00		NM 1	\$60.00
N 96 WSFA 08/30/17 08/30/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	:30	14101	φοσ.σσ
Week: 08/28/17 09/03/171 1	\$60.00	.20	1	\$135.00
N 97 WSFA 08/30/17 08/30/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p <u>Rate</u>	:30	,	Q ,00.00
Week: 08/28/17 09/03/171 1	\$135.00	:30	NM 1	\$135.00
N 98 WSFA 08/30/17 08/30/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	330-4p <u>Rate</u> \$135.00	.50		•,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
N 100 WSFA 08/30/17 08/30/17 Today in Alabama 430am	430-5a	:30	NM 1	\$15.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$15.00			
N 101 WSFA 08/30/17 08/30/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$420.00			0005.00
N 102 WSFA 08/30/17 08/30/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Alt Order # Contract / Revision 08774820 1804882 Estimate # Product Contract Dates SENATE LEADERSHIP 3676 08/30/17 - 09/04/17 Original Date / Revision Advertiser

www.wsfa.com		ISS/Senate Leadership Ft	08/29/17	/ 09/0	01/17
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S _l	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate		NM	0	\$0.00
N 103 WSFA 08/30/17 08/30/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$800.00 <u>Start/End Ti</u>		Type	U	\$0.00
1 WSFA 08/28/17-09/03/17 WSFA 12 News at Six - MF Credited	6-630pm	W :30 \$800.00	NM		*450.00
N 104 WSFA 08/30/17 08/30/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM	. 1	\$450.00
N 105 WSFA 08/30/17 08/30/17 ENTERTAINMENT TONIGH Start Date	17630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
N 106 WSFA 08/30/17 08/30/17 LBS:FOREVER YOUNG Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	658-8pm <u>Rate</u> \$565.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/28/17-09/03/17 LBS:FOREVER YOUNG Credited	Start/End Ti 658-8pm	me <u>Weekdays Length Rate</u> W :30 \$565.00	<u>Type</u> <i>NM</i>		
N 107 WSFA 08/30/17 08/30/17 NBC Today Show Start Date	7-9am <u>Rate</u> \$260.00	:30	MM	2	\$520.00
N 108 WSFA 08/30/17 08/30/17 CARMICHAEL SHOW Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	8-9pm <u>Rate</u> \$565.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/28/17-09/03/17 CARMICHAEL SHOW Credited	Start/End T 8-9pm	ime Weekdays Length RateW :30 \$565.00	Type NM		
N 109 WSFA 08/30/17 08/30/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	9-10am <u>Rate</u> \$115.00	:30	NM	1 .	\$115.00
N 110 WSFA 08/30/17 08/30/17 L&O:SVU Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	9-10pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
D 111 WSFA 09/01/17 09/01/17 Broad Rotation	430a - 430x	:30	NM	0	\$0.00
N 112 WSFA 09/04/17 09/04/17 NET Early Today ON Start Date	4-430x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 113 WSFA 08/31/17 08/31/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17T 1	4-430x <u>Rate</u> \$10.00	:30 .	NM	1	\$10.00
N 114 WSFA 08/30/17 08/30/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17W 1	4-430x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 115 WSFA 08/31/17 08/31/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/17T 1	2-3p <u>Rate</u> \$60.00		NM	1	\$60.00

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www.wsfa.com

Contract / Revision	Alt Order #
1804882 /	08774820

 Contract Dates
 Product
 Estimate #

 08/30/17 - 09/04/17
 SENATE LEADERSHIP
 3676

| <u>Advertiser | Original Date / Revision | 1SS/Senate Leadership Ft | 08/29/17 / 09/01/17 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17/20 | 17</u>

	Start/End	Spo	ts/		
*Line Ch Start Date End Date Description	Time	Days Length Wee	ek Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		•		
N 116 WSFA 09/03/17 09/03/17 NET Early Today ON <u>Start Date</u> End Date Weekdays Spots/Week Week: 08/28/17 09/03/17S 1	4-430x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
D 117 WSFA 09/03/17 09/03/17 NET Early Today ON	4-430x	:30	NM	0	\$0.00
N 118 WSFA 08/30/17 08/30/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/17W 1	658-8pm <u>Rate</u> \$565.00	:30	NM	1	\$565.00
N 119 WSFA 09/01/17 09/03/17 nbc specia: diana 7 days Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17F 1	7-10pm <u>Rate</u> \$350.00	:30	· NM	1	\$350.00
N 120 WSFA 09/03/17 09/03/17 agt Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17S 1	7-8PM <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 121 WSFA 09/01/17 09/01/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17F 1	6-630pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 122 WSFA 09/01/17 09/01/17 ENTERTAINMENT TONIGI Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17F 1	H1630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
N 123 WSFA 09/01/17 09/01/17 NBC SPECIAL:DIANA, 7 D	A`7-9P <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 124 WSFA 09/02/17 09/02/17 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17S- 1	230P-6P <u>Rate</u> \$105.00	:30	·	1	\$105.00
N 125 WSFA 09/02/17 09/02/17 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17S- 1	230P-6P <u>Rate</u> \$110.00	:30	NM	1	\$110.00
N 126 WSFA 08/30/17 08/30/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
		Totals		116	\$29,580.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/04/17	116	\$29,580.00	(\$4,437.00)	\$25,143.00
Totals	116	\$29,580.00	(\$4,437.00)	\$25,143.00

Signature:	Date:	
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REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

CHANGES *

TRF# 1804882 V #1 \$\$\$

REP HEADLINE# 8774820 TRF# \$\$\$ MOD# 3; UNAPPROVED REV #1

*** WSFA-TV ***

SEP1/17 12.30

.30 0 0 Н 12 # SALESMAN REGIONAL SEP1/ MARONEY EDDINS DATE THU SUN SUN LOCAL STEPHANIE RYAN OFF.# WA-0 0 CLASS: NATL. NAME PRSN DENICE 8/31 9/3 8/3 BUYER SALES REP.# INVOICE) THANKS, 8/31 BILLING NEEDED 8/3 9/3 ORDER, NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. MAKE-GOOD FOR SEP3 ON LINE-59 FOR 1 SPOT/WK (LINE, LEADERSHIP FUND \$800.00 \$450.00 \$450.00 STREET MEDIA GROUP ADVANCE SCHEDULE CO-OP 22313 COMMENTS: 8774820 ٧A 25093 WK-1 # ISS/SENATE EST#3676 CONTRACT ALEXANDRIA 30 30 30 BOX SEP4/17 ENCORES ENCORES CASH IN LINES 117-119 MAIN RYAN o. FUND TAX ĒΩ REVISED ORDER
M4 OKD AS LINE 114
M5 OKD AS LINE 115
M6 OKD AS LINE 116
M7 OKD AS LINES 117 NAME NAME THANKS JASMINE FOR LEADERSHIP 700P-800P MAKE-GOOD THE WALL LEADERSHIP STATE \$29,580 600P-630P 700P-800P A SI SIHI **** DATES AUG30/17 AGY. ADV. AGT TTL SAME, CONFM ď PROGRAM : SENATE 59 S ORD COM1: SENATE PROGRAM ď THIS IS Ø PLS 80 114 TAX # FLIGHT ORDER PRDCT # Ü CILX ADV AGY о С STA: CON R F

o o

ATA

NEWS NEWS

WSFA 12 WSFA 12

PROGRAM : CON COM1:

SEP1/17 12.30 *** WSFA-TV 703-516-9680 FROM STATION FRI THU WED SAT SAT * * CHANGES * * FRI FRI BE FAX# RISK !!! PLEASE REPORT WILL 0 0 --1 Н Н Н (THEY DENICE DENICE THANKS, DENICE CREDIT HARRIS 8/30 8/31 FALCONS PRE-SEASON IS AIRING 9/1 9/2 9/1 Ø PLEASE CONFIRM THANKS, DENICE THANKS, THANKS, AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN 8/30 8/31 9/1 ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. TI THIS IS A MAKE-GOOD FOR AUG30 ON LINE-108 FOR 1 SPOT/WK SPOT/WK POT/WK PLEASE CONFIRM. PLEASE CONFIRM. ORDER WORKSHEET Ŋ ENTERTAINMENT TONIGHT
NA DUE TO FALCONS PRE-SEASON AIRING ORD COM2: CONFIRM (THEY WILL BE DOUBLING UP). THIS IS A MAKE-GOOD FOR AUG31 ON LINE-80 FOR 1 Н \$800.00 \$485.00 \$485.00 \$565.00 \$110.00 \$350.00 \$105.00 FOR 117-119 117-119 LINE-82 NBC SPECIAL: DIANA, 7 DAYS NA DUE TO PROGRAM CHANGE. NA DUE TO PROGRAM CHANGE. NA DUE TO PROGRAM CHANGE. WSFA 12 NEWS AT 6 NA DUE TO PROGRAM CHANGE. MAKEGOOD MADE UP OF LINES PART OF A MAKEGOOD MADE UP OF LINES FOR AUG31 ON TONIGHT CARMICHAEL/CARMICHAEL CARMICHAEL/CARMICHAEL TONIGHT 30 30 30 30 30 30 1804882 \$\$\$ NOTRE DAME FTBALL NOTRE DAME FTBALL ENTERTAINMENT ENTERTAINMENT REP HEADLINE# 8774820 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #1 MAKE-GOOD 630P-700P 630P-700P 230P-600P 600P-630P 800P-900P 700P-900P 230P-600P PROGRAM : ORD COM1: THIS IS A PART OF A PROGRAM : ORD COM1: PROGRAM : ORD COM1: PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : ORD COM1: PROGRAM : ORD COM1: PROGRAM PROGRAM ď 4 Ø ď S Þ ď 116 117 118 82 108 119

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PLS ADVISE (AUG30/17)

PLEASE

CMT:NA DUE TO PROGRAM CHANGE. FALCONS PRE-SEASON IS AIRING. CMT:CONFIRM (THEY WILL BE DOUBLING UP). THANKS, DENICE

\$800.00

30s 30s

\$450.00 DENICE \$450.00

THANKS

CONFIRM.

PLEASE

TO PROGRAM CHANGE

DUE

SEP3 SEP3

MISSED: SUN/700P-800P OFFER: SUN/700P-800P

OFFERS:

STATION MAKEGOOD

BUY#59

AUG31

MISSED: THU/600P-630P OFFER: FRI/600P-630P

BUY#80

OK'D

S

SEP1

30s 30s

(AUG30/17) PLS ADVIS

0

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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SEP1/17 12.30 *** WSFA-TV *** FROM STATION **CHANGES** RISK !!! REPORT F CREDIT HARRIS REP HEADLINE# 8774820 TRF# 1804882 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680

(AUG30/17) PLS ADVISE. L BE	(AUG30/17) PLS ADVISE.	(SEP1/17) PLS ADVISE.	AL 29580.00 TS 116
\$485.00 \$485.00 IRM (THEY WILL	\$565.00 \$350.00 \$105.00 \$110.00	\$675.00 \$675.00 ANKS, DENICE	CONTRACT TOTAL TOTAL
30S \$ 30S \$ PLEASE CONFIRM	30S 30S 30S 30S M. THANKS,	30S \$67 30S \$67 M ASAP! THANKS,	
	AUG30 SEP1 SEP2 SEP2 PLEASE CONFIRM.	SEP4 SEP4 PLEASE CONFRIM	
MISSED:THU/630P-700P OFFER:FRI/630P-700P CMT:NA DUE TO FALCONS PRE- CMT:DOUBLING UP). THANKS,	MISSED:WED/800P-900P OFFER:FRI/700P-900P & SAT/230P-600P & SAT/230P-600P CMT:NA DUE TO PROGRAM CHANGE.	MISSED:MON/900P-1000P OFFER:MON/900P-1000P CMT:URGENT! PROGRAM CHANGE.	
OOD OFFERS BUY#82	BUY#108	BUY#48	29580.00
STATION MAKEGOOD OFFERS: M6 OK'D BUY#82	M7 OK'D	M8 UNRESL	SEP/17 295
S G	a	El .	SI

ACCURATE SHARES

0/0

WIYC

%

WBMM

%

CABL

WCOV 48

WAKA 40% EAKA 0%

7 %

WNCF ESFA

49%

WSFA

MARKET TOTALS \$60,367

SVC- ARB DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CRE ORDER WORKSHEET

> REP HEADLINE# 8774820 TRF# 1804882 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

RY: AGENCY CREDIT RISK !!!
ET HARRIS REPORT FROM REP SEP1/17 12.41
CHANGES *** WSFA-TV ***

703-516-9680

FAX#

.41 12 # SALESMAN REGIONAL DATE SEP1/17 (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, FUND MAIN STREET MEDIA GROUP LEADERSHIP 22313 EST#3676 COMMENTS: 8774820 VA P.O. BOX 25093 WK-1# ALEXANDRIA, ISS/SENATE CONTRACT SEP4/17 TAX FU AGY. NAME NAME SENATE LEADERSHIP STATE FLIGHT DATES AUG30/17 ADV. TAX # # ORDER PRDCT CILX ADV AGY

REP: REVISED ORDER
M8 OKD AS LINE 120
TTL SAME, \$29,580
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

SENATE LEADERSHIP FUND

:LINE#:REP	: CD:	TIME PERIOD		: LGTH : SEC	**	RATE :	START		END	:SPTS: WEEK	WEEK :	DAYS	:TOTL:
: LINE#:		der der der er den er	••	••	••		DATE	••	DATE	: /WK:	INVI:		:SPTS:
7	AGENCY	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	CODE = 38;	155 5	AGENC	AGENCY EST# = 3	3676						
48	S O	900P-1000P	, 1	30	\$675.00	. 00	9/4	9/4	4	0	MOM	Z	0
· PROGI	PROGRAM : CON COM1:	SPARTAN SPARTAN	ULT TEAM CHALL ULT TEAM CHALL	CHALL .		•	•				•		•
120	A 0	900P-1000P	, ,	30	\$675.00	. 00	9/4	9/4	4,	Н	MOM	Z	Н
PROGRAM ORD COM1 THIS IS	PROGRAM : ORD COM1: THIS IS A	PROGRAM: MIDNIGHT TEXAS ORD COM1: URGENT! PROGRAM CHANGE. PL THIS IS A MAKE-GOOD FOR SEP4 ON LINE-48	XAS OGRAM (R SEP4	TEXAS PROGRAM CHANGE. FOR SEP4 ON LINE	PLEASE -48 FOR	PLEASE CONFRIM ASAP! THANKS, 48 FOR 1 SPOT/WK	ASAP! TH	ANKS,	DENICE	(J)			

 REP HEADLINE#
 8774820
 TRF#
 1804882

 \$\$\$ MOD#
 3: UNAPPROVED
 REV
 #2
 \$\$\$\$

SEP1/17 12.41 *** WSFA-TV *** FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

: TOTL:	.7) 7.SE.	29580.00 116
DAYS	(SEP1/17) PLS ADVISE	
: START : END :SPTS: WEEK : : DATE : DATE : /WK: INVT :	SEP4 SEP4 30S \$675.00 PLEASE CONFRIM ASAP! THANKS, DENICE	CONTRACT TOTAL TOTAL
TIME PERIOD : LGTH : SEC : RATE : : :	S: MISSED:MON/900P-1000P OFFER:MON/900P-1000P CMT:URGENT! PROGRAM CHANGE.	
:LINE#:REP :CD: TIME : :LINE#: :	STATION MAKEGOOD OFFERS: M8 OK'D BUY#48	SEP/17 29580.00

% WIYC WBMM 08 CABL 0% WCOV 48 WAKA 40% EAKA 0% WNCF 78 ESFA 08 WSFA 49% MARKET TOTALS \$60,367

ACCURATE SHARES

SVC- ARB DEMOS- RA35+*

*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS X-LATE Y-DAYS DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET REP HEADLINE# 8774820 TRF# 1804882 \$\$\$ MOD# 3: APPROVED REV #2 \$\$\$ HEADLINE# 8774820

SEP1/17 12.45 *** WSFA-TV *** 703-516-9680 RISK !!! REPORT FROM STATION FAX# CREDIT HARRIS

J) 4. N SALESMAN REGIONAL SEP1/17 (H) MARONEY EDDINS DATE LOCAL RYAN STEPHANIE OFF.# WA-CLASS: NATL. PRSN NAME BUYER SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, LEADERSHIP FUND MAIN STREET MEDIA GROUP CO-OP 22313 EST#3676 COMMENTS: 8774820 VA BOX 25093 WK-1# ALEXANDRIA, ISS/SENATE CONTRACT SEP4/17 P.O. TAX FU AGY. NAME ADV. NAME SENATE LEADERSHIP STATE FLIGHT DATES AUG30/17 TAX # ORDER PRDCT # # CITY ADV AGY

RYAN THANKS JASMINE FOR REVISED ORDER M8 OKD AS LINE 120 TTL SAME, \$29,580 PLS CONFM REP:

STA:

SCHEDULE ADVANCE THIS IS A CASH IN **** Σ CON

GENERATION CONTRACT SCHEDULED FOR SEP4 SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#48 MISSED:MON/900P-1000P

DENICE \$675.00 SEP4 30S \$675 PLEASE CONFRIM ASAP! THANKS, 30s 30s PROGRAM CHANGE MISSED: MON/900P-1000P OFFER: MON/900P-1000P CMT: URGENT!

29580.00 116 TOTAL CONTRACT TOTAL

(SEP1/17) PLS ADVIS

REP HEADLINE# 8774820 TRF# 1804882 \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

SEP3/17 12.34 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION
CHANGES

FAX# 703-516-9680

ADV #	ADV. NAMI	ADV. NAME ISS/SENATE LEADERSHIP FUND		REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAMI	AGY. NAME MAIN STREET MEDIA GROUP	JIA GROUP	BUYER NAME S	BUYER NAME STEPHANIE MARONEY	ONEY
		P.O. BOX 25093		SALES PRSN V	SALES PRSN WA- RYAN EDDINS (H)	INS (H)
		ALEXANDRIA, VA 22313	1 22313			
ORDER #		CONTRACT # 877482	774820	CLASS: NATL.	LOCAL	REGIONAL
PRDCT SENATE I	EADERSHIP	SENATE LEADERSHIP FU EST#3676 COMMENTS	dents: (Line, ORDER, INVOICE)	ICE)		
FLIGHT DATES AUG30/17	1G30/17	SEP4/17 WK-1				
CITY TAX	STATE TAX	TAX	CO-OP BILLING NEEDED		DA	DATE SEP3/17 12.34

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

STA:

UNRESL BUY#31 MISSED:MON/1230P-130P SEP4 30S \$340.00 BUY#33 MON/1200N-1230P SEP4 30S \$225.00 BUY#34 MON/130P-200P SEP4 30S \$70.00 BUY#35 MON/200P-300P SEP4 30S \$60.00 BUY#36 MON/300P-330P SEP4 30S \$135.00 BUY#37 MON/330P-400P SEP4 30S \$135.00 BUY#75 OFFER: NONE CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEN	SENATE NO BUYS TO PRINT STATION MAKEGOOD	SENATE LEADERSHIP FUND NO BUYS TO PRINT STATION MAKEGOOD OFFERS:	XSHIP FOND RS:				
MON/1200N-1230P SEP4 MON/130P-200P SEP4 MON/200P-300P SEP4 MON/200P-330P MON/300P-400P SEP4 MOS31 AUG31 AUG31 AUG31 OFFER: NONE CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS: WEATHER ALERT. SPOTS NA CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.	M9 UNRE		MISSED: MON/1230P-130P	SEP4	308	\$340.00	(SEP1/
MON/130P-200P SEP4 30S \$70.00 SEP4 30S \$60.00 SEP4 30S \$60.00 SEP4 30S \$60.00 SEP4 30S \$135.00 MON/330P-400P SEP4 30S \$135.00 AUG31 30S \$135.00 OFFER: NOVE CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS: WEATHER ALERT. SPOTS NA CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.		BUY#33	MON/1200N-1230P	SEP4	308	\$225.00	
MON/200P-300P MON/300P-330P MON/330P-400P THU/330P-400P OFFER: NONE CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.		BUY#34	MON/130P-200P	SEP4	308	\$70.00	
MON/330P-330P SEP4 MON/330P-400P THU/330P-400P OFFER: NONE CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.		BUY#35	MON/200P-300P	SEP4	308	\$60.00	
MON/330P-400P SEP4 30S \$135.00 THU/330P-400P AUG31 30S \$135.00 OFFER: NONE CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.		BUY#36	MON/300P-330P	SEP4	308	\$135.00	
THU/330P-400P OFFER: NONE CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.		BUY#37	MON/330P-400P	SEP4	308	\$135.00	
MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA UE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.		BUY#75	THU/330P-400P	AUG31	308	\$135.00	
TO BREAKING NEWS: WEATHER ALERT. SPOTS NA PLEASE CREDIT. I WILL OFFER TO RE-SPEND.			OFFER: NONE				
PLEASE CREDIT. I WILL OFFER TO			CMT:SPOT MISSED ON 8/31 DU		WEATHER A		S NA ON
			CMT:9/4 DUE TO GOLF AIRING	PLEASE CREDIT.	WILL OF		END.

(SEP1/17)

29580.00 116 CONTRACT TOTAL TOTAL WIYC 08 WBMM 0% CABL 0% WCOV 48 WAKA 40% EAKA •0% WNCF 78 ESFA 08 WSFA 49% MARKET TOTALS \$60,367

ACCURATE SHARES

29580.00

SEP/17

SVC- ARB DEMOS- RA35+*